

School photos *are coming!*

November 10th 2020 - Grades Kindergarten to Grade 2
November 11th 2020 - Grades 3 to 8

How it works:

- Your child will be photographed at the school. Please don't bring money to the camera.
- Proofs will be sent home after photo day. Sign up for notifications at edgeimaging.ca/photoday so you know when to expect them.
- Review your images and make your purchase online.



Questions? For details on our COVID-19 safety procedures, visit edgeimaging.ca/FAQ.

For anything else, please contact our customer care team at 1-888-416-3343 or customer care@edgeimaging.ca



PHOTO DAY

is coming!



SCHOOL PHOTO DAY NEWSLETTER & EMAIL COPY

Below you will find copy you can use in your parent and student communications such as newsletters, email, social media and the like; use this copy to keep everyone in the know about your upcoming photo day! Simply highlight the text, copy it and paste it into your own document. Don't forget to insert your photo date into the areas marked [INSERT DATE HERE]. This copy, along with visual assets, is also available in your Edgeview Portal in the "Photo Day Support" menu to use whenever you need.

Before Photo Day

- Our school photo day is fast approaching! Please remember to mark [INSERT DATE HERE] on your calendar, as our school photo partner, Edge Imaging, will be here taking photos. After photo day, you'll receive your child's photo proofs and instructions on how to place your picture order online. For information on how Edge Imaging is prioritizing health and safety in the wake of COVID, please visit edgeimaging.ca/FAQ.

After Photo Day

- Another school photo day has come and gone and photo proofs will be delivered to us at the school soon! Students will receive their proofs only, with no physical order form, along with instructions on how to order online.
Reducing the amount of physical items being passed through the school helps keep our students healthy and reduces paper waste. Ordering online comes with great perks like free shipping to your home on orders over \$50!
Place your photo order today at edgeimaging.ca/order.